

# DIGITAL CAMERA BUYING WORKSHEET

www.takegreatphotos.com

1. **Size and Convenience:** Note your first and second favorite below.



\_\_\_ Ultra compact



\_\_\_ Compact



\_\_\_ Full size



\_\_\_ Digital SLR

2. **Optical Lens Zoom:** I want to be able to zoom to, show photo examples

\_\_\_ Ultra compact: 3X optical zoom \_\_\_ Compact: 3X, 4X, 6X optical zoom

\_\_\_ Full size: 10X, 12X, 15X optical zoom \_\_\_ Digital SLR: Choose lens

3. **What do you like taking photos of?**

\_\_\_ Everyday events, want a small to carry with me camera - Ultra or Compact

\_\_\_ Sports and travel to really bring subjects close - Full size or Digital SLR

4. **Digital Camera Features:** Features I want

\_\_\_ 2.5 inch LCD screen \_\_\_ Image Stabilization \_\_\_ Face Recognition

\_\_\_ Red-eye software fix \_\_\_ Take photo during video \_\_\_ Higher ISO

5. **Digital Camera Brand:** I have had a good experience with \_\_\_\_\_ brand camera.

My friends and family recommend \_\_\_\_\_ brand camera.

On the internet they recommend \_\_\_\_\_ brand digital camera.

6. **My Digital Camera Budget:** I want to spend about \$\_\_\_\_\_ on a digital camera for \_\_\_\_\_.

7. **Digital Camera Accessories:** \_\_\_ I am going to buy them \_\_\_ They can buy them

\_\_\_ Digital Camera case \_\_\_ Extra set of battery (s) \_\_\_ Extra memory card \_\_\_ Tripod \_\_\_ Cloth

8. **Where to Buy:** \_\_\_ At store \_\_\_ On internet

Which store: \_\_\_\_\_ Which website: \_\_\_\_\_

9. **Return Policy:** What is the return policy of the stores or websites I might buy from?

How much time do I have to take it back? \_\_\_ Will they give my money back or a store credit only?

\_\_\_ If the package has been opened will they charge a restocking fee?

\_\_\_ Do I want to buy a gift card or travelers checks in the amount of the camera?

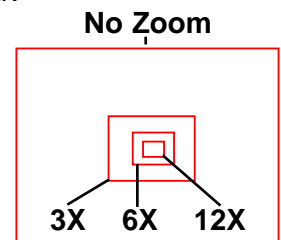
\_\_\_ Will they accept a gift receipt or need the original receipt for a full refund?

10. **Digital Camera Help:** Getting started and keeping images safe.

\_\_\_ Do I know enough to sit down with them and explain their digital camera to them?

\_\_\_ Do they live close enough to spend time with them teaching them about their digital camera?

\_\_\_ Would it be easier to buy Jerry's digital book on Amazon.com and have it shipped to them?



**Our "how to" photography books are available on [www.amazon.com](http://www.amazon.com)**

Digital Photography Made Easy & Fun • Take Better Photos In 30 Minutes (English & Spanish)

How To Take Great Photographs With Any Camera